

To Whom It May Concern:

The purpose of this letter is to recommend Lisa Cramer & Associates to those of you looking for excellent property management in the Lee County area of Florida. I'd like to share our experience with you.

My husband and I signed a contract to purchase a new home in Cape Coral in May of this year. A couple of weeks later I received a call from Lisa Cramer. She introduced herself and explained that she would be the property manager for our rental. I was so pleased to hear from her. Being new investors, we were very nervous and had been second-guessing the purchase. I told Lisa about our fears and hesitations. She spent a great deal of time talking about the house, the rental market, and the potential benefits of owning property in Southwest Florida. She was extremely pleasant, positive, and professional. It truly seemed like I was speaking to an old friend rather than a new business acquaintance on the other side of the country. I was impressed with her knowledge of the housing market as well as property management. As the conversation ended, my spirits lifted and I began to feel excitement about this new endeavor. Lisa and I talked two more times before the house closed.

Within a few weeks, Lisa began her own company. Although we had other options for property management, we chose to stay with Lisa. We had developed a relationship and I just didn't feel comfortable working with anyone else. As the search for renters began, Trish Connelly (Lisa's assistant) stepped in to facilitate the process. Again, I was impressed. Little did I know that within just a few short weeks, these women would prove their worth in some very tangible ways.

As a Californian, I've never been in or near a hurricane. We watched the news and were both shocked and saddened by what we saw. At the same time, we were amazed with the level of communication from Trish. She contacted us before, during, and after the hurricane. And all of this happened with the roof blown off their office and with a cell phone that was charged from her car battery. Rather than taking care of their own concerns, they were taking care of ours! And here's the best news of all. Four days after Hurricane Charley, Trish phoned to say that she rented our house! Not to hurricane victims, but with folks relocating to Cape Coral due to a job change. Amazing!

As a former employee in Marshall Reddick's office and as an investor, I know how important it is to have excellent property management. No one plays a more vital role in the success of your investment than your property manager. It is my pleasure to recommend Lisa Cramer & Associates and I do so without reservation. I couldn't be more pleased; I'm sure you will feel the same way too.

Sincerely,

Anita Regehr